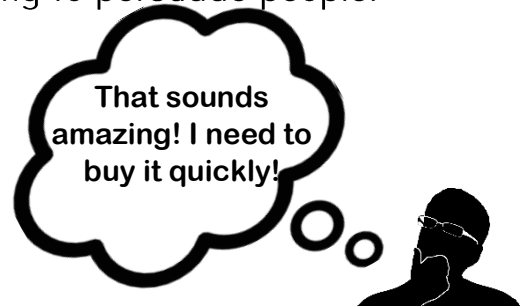


# Emotive Language

**Emotive language** evokes **emotions**. It makes people **feel** a certain way. If we can make people feel a certain way, we can influence how they act.

Emotive language can be very powerful when trying to persuade people.

*“Skyrocketing sales of a miracle drink that reduces aging!”*



shameful	miracle	unbelievable	magnificent	secret	threatens
suspicious	distraught	disaster	outrageous	revolutionary	
vicious	desperate	dangerous	pathetic	vulnerable	violent

Rewrite each sentence, adding emotive language. Use words from above to help.

1. Scientists have discovered a way to regrow hair.

---

2. A woman was attacked this morning.

---

3. The football player scores great goal.

---

4. The local mayor lied to voters.

---

5. A family escaped a house fire.

---

6. The plastic in your drink bottle may be causing damage to your health.

---

Try writing a sentence of your own using emotive language!