

Identifying Persuasive Devices 2

Rhetorical Questions	Questions that aren't supposed to be answered. Asked to illustrate a point or to make the reader think.	Involve the Reader	Talk to the reader using inclusive language such as 'our', 'we', 'us', or 'you'.
Alliteration	Place words beginning with the same sound close together to emphasise a point.	Modality	The use of words that indicate a high level of certainty of an event occurring.
Use Evidence	Use facts, figures or quotes to help persuade the audience.	Repetition	The use of words or phrases more than once to reinforce a point and make an argument memorable.

Read each passage. Work out the persuasive devices being used to try to persuade the reader. Explain your answers.

1. According to the RSPCA, over 4,000 dogs are put down every year. The situation is worse for cats, with the figure almost 12,000.

Persuasive device/s: _____

Explain:

2. Every night, people without a home must survive in the city's dirty, dangerous alleyways.

Persuasive device/s: _____

Explain:

3. Can we afford not to act? Can our children afford us not to act?

Persuasive device/s: _____

Explain:

4. This cannot be allowed to continue. It must stop now!

Persuasive device/s: _____

Explain:

5. Don't you want to give our children the best future possible?

Persuasive device/s: _____

Explain: