

Identifying Persuasive Devices

Rhetorical Questions	Questions that aren't supposed to be answered. Asked to illustrate a point or to make the reader think.	Modality	The use of words that indicate a high level of certainty of an event occurring.
Alliteration	Place words beginning with the same sound close together to emphasise a point.	Repetition	The use of words or phrases more than once to reinforce a point and make an argument memorable.
Emotive Language	Words designed to evoke emotions, and make people feel a certain way (eg: guilty, sad, angry).	Adjectives & Adverbs	Influence how readers feel by carefully selecting adjectives and adverbs.
Involve the Reader	Talk to the reader by using inclusive language such as 'our', 'we', 'us', or 'you'.	Use Evidence	Use facts, figures or quotes to help persuade the audience.

Read the following passage.

Children and Sport

Children must play more sport. Sport is important for health and for personal development.

Firstly, playing sports helps children stay fit and healthy. Many young people today don't get enough, or any, exercise. This is one reason many children are becoming overweight. Being overweight can cause several health problems, especially later in life. Sport is a great way to encourage kids to get moving. Studies show that children who participate in sport get more exercise each week than children who don't. Healthy kids are happy kids.

Another benefit of playing sport is social development. Children learn valuable social skills and develop their confidence. They learn to interact with a range of different people. Playing sport is the perfect way for children to learn develop their social skills.



Playing a team sport also teaches children how to work together.

Knowing how to get along with other people and how to work as a team are very important life skills. Team sports such as soccer, football and basketball help develop such skills. Children will learn how to solve disagreements, and they will learn how to work together to achieve a common goal.

Should we really deny our children the opportunity to be the best they can be? Let's turn off the TV and get our children moving!

Identify the persuasive devices that have been used. Explain your answers.

Persuasive device:

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