

Emotive Language

Emotive language evokes emotions. It makes people feel a certain way. If we can make people feel a certain way, we can influence how they act.

Emotive language can be very powerful when trying to persuade people.

“Skyrocketing sales of a miracle drink that reduces aging!”



shameful	miracle	unbelievable	magnificent	secret	threatens
suspicious	distraught	disaster	outrageous	revolutionary	
vicious	desperate	dangerous	pathetic	vulnerable	violent

Task A: Rewrite each sentence, adding emotive language. Use words from above to help.

1. Scientists have discovered a way to regrow hair.

2. A woman was attacked this morning.

3. The football player scores great goal.

4. The local mayor lied to voters.

5. A family escaped a house fire.

6. The plastic in your drink bottle may be causing damage to your health.

Task B: Write a sentence of your own using emotive language!