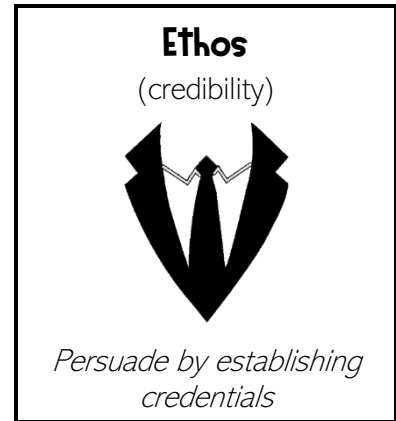
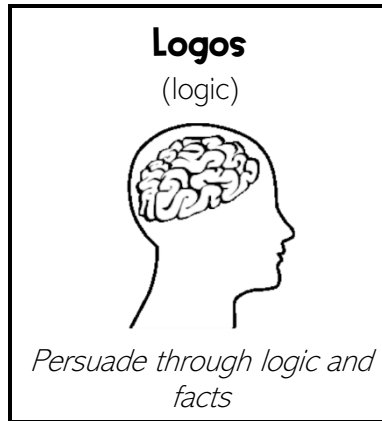
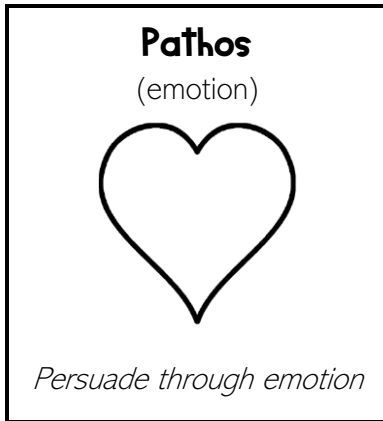


Pathos, Logos & Ethos

Pathos, logos and ethos are modes of persuasion.



Write 'Pathos', 'Logos' or 'Ethos' to show which mode of persuasion is used.

1. 100% fat free ice cream. 6 new flavours!

2. This product relieves pain twice as fast as our nearest competitor.

3. The brand most health care professionals trust.

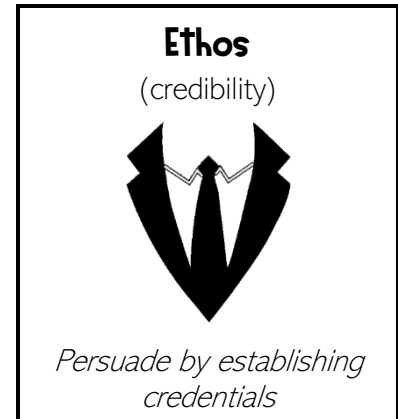
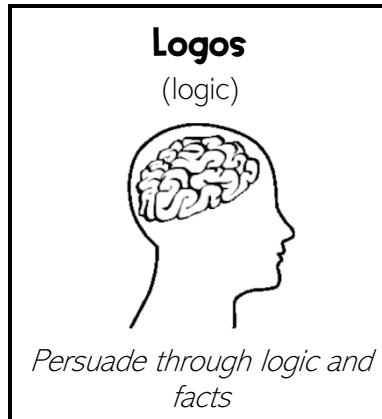
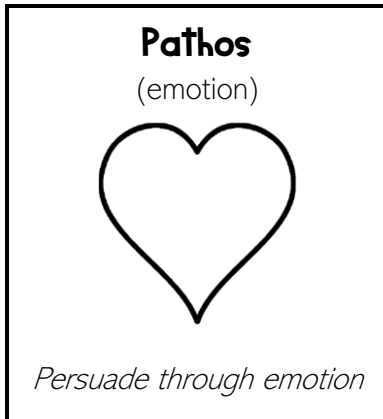
4. We need big hearted people to give homes to desperate animals.

5. Swimming superstar, Steph Curry, wears Wave Goggles.

6. Try the unbelievable remedy to make your skin look younger.

Pathos, Logos & Ethos Answers

Pathos, logos and ethos are modes of persuasion.



Write 'Pathos', 'Logos' or 'Ethos' to show which mode of persuasion is used.

1. 100% fat free ice cream. 6 new flavours!

Logos

2. This product relieves pain twice as fast as our nearest competitor.

Logos

3. The brand most health care professionals trust.

Ethos

4. We need big hearted people to give homes to desperate animals.

Pathos

5. Swimming superstar, Steph Curry, wears Wave Goggles.

Ethos

6. Try the unbelievable remedy to make your skin look younger.

Pathos