Emotive Language

Persuasive Language Devices

Emotive language evokes emotions. It is designed to make people feel a certain way.

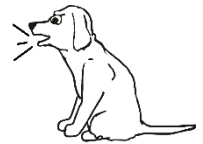Emotive language can be very powerful when trying to persuade people.

For example:

Angry mob of protesters **take over** the city.

Use emotive language to write sentences that could be used to make the reader feel a particular way.
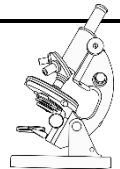
A 15-year-old was bitten by a dog

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Football player left out of team

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Scientists finds new way to reduce pain

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Students given more homework

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Argentina beats France in World Cup Final

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