Tease with Clues

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Keep the reader interested with hints. What might go wrong? How might the problem be solved?

Lost in their conversation, the girls didn't notice the sudden shift in weather. The wind was beginning to howl, and the sky was growing darker by the minute.

Use Different Senses

Describe what the reader should see, hear, feel, smell and taste. Make the reader feel as though they are there in the story.

The sharp smell of gasoline filled the air.Liam could see the crowd going wild with excitement, but all he could hear was the deafening roar of his engine. His tires screeched against the pavement as his kart skidded around corners. Half a lap to go. He was so close now he could almost taste victory.





Dynamic Verbs are verbs indicate physical actions. Carefully choose dynamic verbs to express exciting events. Using less common verbs can be particularly effective.

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Corey turned and fled, dodging branches and hurdling over fallen logs. Footsteps pounded heavily close behind him. Corey swerved and ducked, narrowly avoiding danger at every turn as he tried desperately to outrun his pursuer.

Personification

Personify abstract nouns such as loneliness, pain and fear.

This gives them more power than they would otherwise have.

The coldness had crept into Henry's bones. It was determined to claim him as its own.

Henry knew that if he didn't find warmth soon, it would claim him completely.



Rising Action

Don't solve have the problem solved too quickly or too easily. Make the reader believe that the protagonist might fail.

Isla spun her kayak around and paddled frantically for the shore. Glancing over her shoulder, she saw that the dark fin was still following her getting closer with every second. Soon the shark would be just inches from her kayak. Surely there was no way she was going to make it in time.



Short Sentences

Short sentences are great for intense action and urgent situations. They can be very effective when used after a long sentence. Sentence fragments can also be used for impact.

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Dark shadows. Silent footsteps.

Without warning, a guard suddenly turned around, shining a bright light directly in Lin's direction. Lin froze. He could hear his heart pounding in his chest as the guard took a step forward, his face obscured by the harsh beam of light.